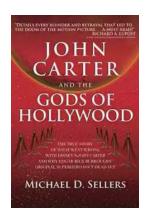
## John Carter And The Gods Of Hollywood I A Mythical Journey to Tinseltown

Once upon a time, in a distant land called Hollywood, there lived a man named John Carter. He was not your average Hollywood hero, for he embarked on a journey that would challenge not only his destiny but also the limitations of the silver screen. This is a tale of epic proportions, where gods of Hollywood clashed with a Marsian adventurer, forever leaving a mark in the realm of cinematic history.

#### A Hero from Another World

John Carter, created by the legendary writer Edgar Rice Burroughs, first appeared in the novel "A Princess of Mars." Born in Virginia during the 19th century, Carter was a Confederate veteran who mysteriously found himself transported to the planet Mars, known as Barsoom by its inhabitants.

The character of John Carter was ahead of its time, embodying the courageous and noble qualities that make a true hero. His extraordinary strength and agility, enhanced by the lower gravity on Mars, allowed him to jump incredible distances and face formidable enemies. John Carter was truly a force to be reckoned with.



#### John Carter and the Gods of Hollywood

: 371 pages

by Michael D. Sellers(Kindle Edition)

★★★★★ 4.1 out of 5
Language : English
File size : 1102 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled

Print length

Lending : Enabled X-Ray : Enabled



#### A Hollywood Love Affair

John Carter's journey to the big screen was not a smooth one. It took several decades for his story to be adapted into a film, but in 2012, "John Carter" finally premiered. Directed by Andrew Stanton and produced by Walt Disney Pictures, this adaptation aimed to capture the spirit and adventurous nature of the original character.

The film itself was a visual spectacle, with breathtaking landscapes of Mars brought to life through cutting-edge special effects. From the grand Barsoomian cities to the thrilling battles against alien creatures, every frame was meticulously designed to transport the audience to a fantastical and otherworldly experience.

Despite the film's ambition and the talent involved, "John Carter" did not achieve the success it had hoped for at the box office. Critics bemoaned the film's marketing campaign, which failed to resonate with audiences and convey the true essence of the story.

#### The Clash of the Gods

The gods of Hollywood are known for their power to shape a film's fate, and in the case of "John Carter," they seemed to have conspired against its success. The film's initial lackluster reception led to financial losses, making it one of the biggest box office flops in history.

Nevertheless, over time, a cult following began to emerge, recognizing the film's merits and appreciating the ambition behind its creation. Fans of John Carter saw beyond the box office numbers and celebrated the film for reviving the spirit of pulp adventure, inspiring future filmmakers and paving the way for similar stories to be told.

#### The Legacy of John Carter

Although "John Carter" may not have reached the heights it deserved upon its release, its impact on popular culture cannot be denied. The character of John Carter continues to inspire imagination and serves as a reminder of the power of storytelling.

John Carter's journey remains alive through the dedicated fans who continue to champion his adventures. They celebrate the depth of his character, the richness of his world, and the timeless themes present in his story. John Carter truly represents the epitome of a hero.

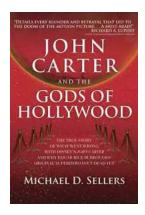
John Carter's mythical journey to Hollywood may have faced its fair share of obstacles, but it carries a legacy that transcends the boundaries of the silver screen. The clash of the gods of Hollywood did not diminish the impact of this iconic character and his adventures on Mars.

As time goes on, the tale of John Carter will continue to captivate audiences and inspire new generations of writers, filmmakers, and dreamers. Hollywood's gods may have forgotten about John Carter, but his spirit lives on in the hearts of those who believe in his extraordinary tale.

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It took 100 years to bring Edgar Rice Burroughs' John Carter of Mars to the big screen. It took Disney Studios just ten days to declare the film a flop and lock it away in the Disney vaults. How did this project, despite its quarter-billion dollar budget, the brilliance of director Andrew Stanton, and the creative talents of legendary Pixar Studios, become a calamity of historic proportions?

Michael Sellers, a filmmaker and Hollywood insider himself, saw the disaster approaching and fought to save the project – but without success. In John Carter and the Gods of Hollywood, Sellers details every blunder and betrayal that led to the doom of the motion picture – and that left countless Hollywood careers in the wreckage.

JOHN CARTER AND THE GODS OF HOLLYWOOD examines every aspect of Andrew Stanton's adaptation and Disney's marketing campaign and seeks to answer the question: What went wrong? it includes a history of Hollywood's 100 year effort to bring the film to the screen, and examines the global fan movement spawned by the film.



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